

# West Kentish Town Estate Masterplan

## Phasing & Landscape

The Masterplan for the West Kentish Town Estate aims to create an integrated urban district with a robust public realm, offering diverse amenity spaces for both residents and the wider community.

Key principles guiding the proposed scheme include:

**Public Realm Focus**

Creating a new central public open space that will serve as a local destination, featuring new play areas and spaces for community gathering, potentially activated by Queen’s Crescent street market footfall.

**Retaining Existing Trees**

Protecting and enhancing the site’s high-quality existing trees as a core part of the new development.

**Creating Green Amenity Spaces**

Improving the variety and utility of green spaces by enhancing public open areas, with tree-lined routes and squares.

**Establishing a Legible Public Realm Structure**

Developing a strong, clear network of routes with distinct private, communal, and public areas, where green and hard landscapes are integrated.

**Phasing**

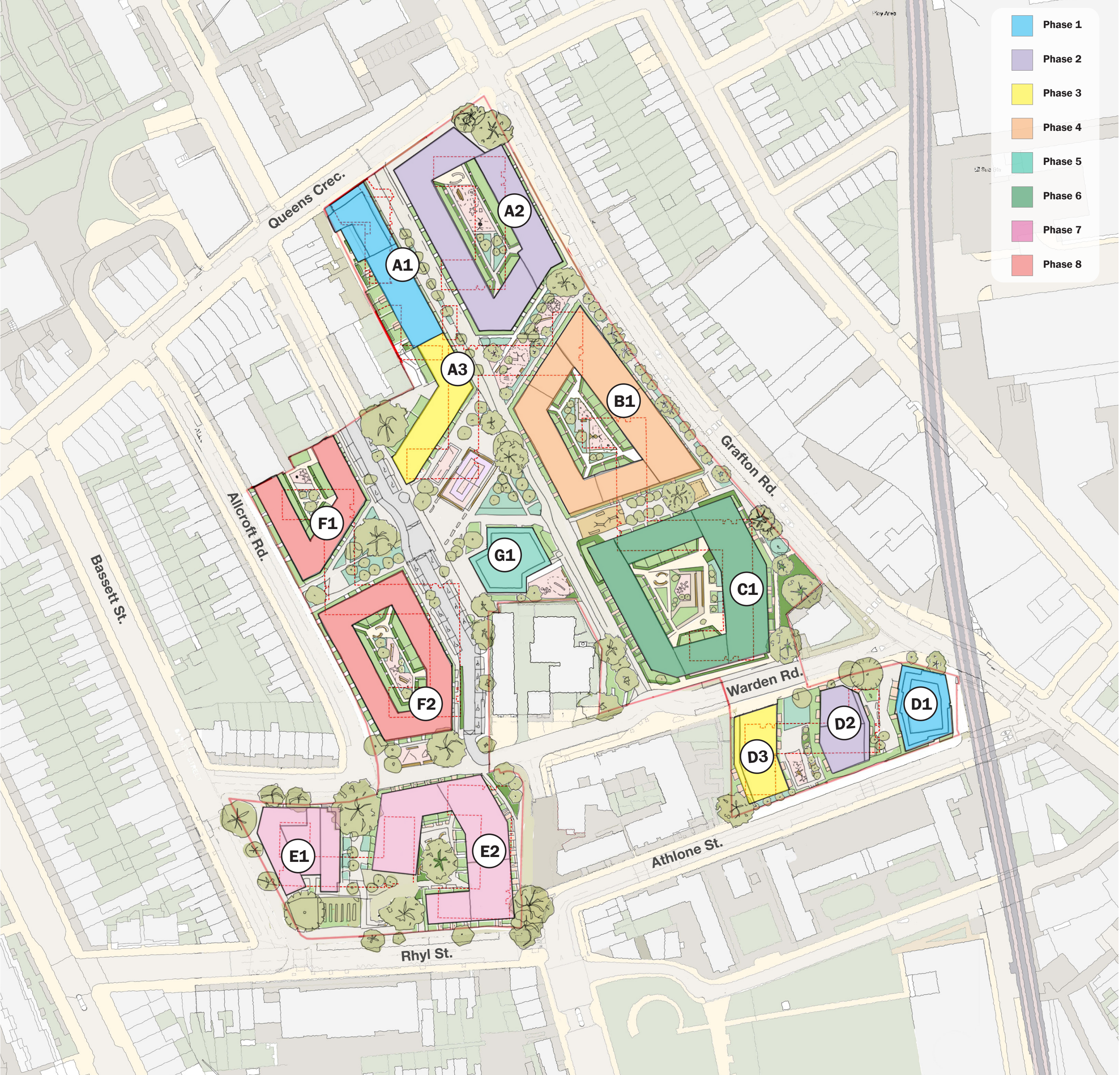
The development’s indicative phasing strategy is designed to minimize disruption and offsite decants for existing residents, developed in coordination with Camden. This strategy will be refined as outline plots progress to detailed design and Reserved Matters Applications. The overall construction is anticipated to span 20 years, with all resident rehousing expected to be complete by Phase 6.



Illustrative View of New Central Square



Illustrative View from Rhyl Street with new E blocks and the Grow Garden



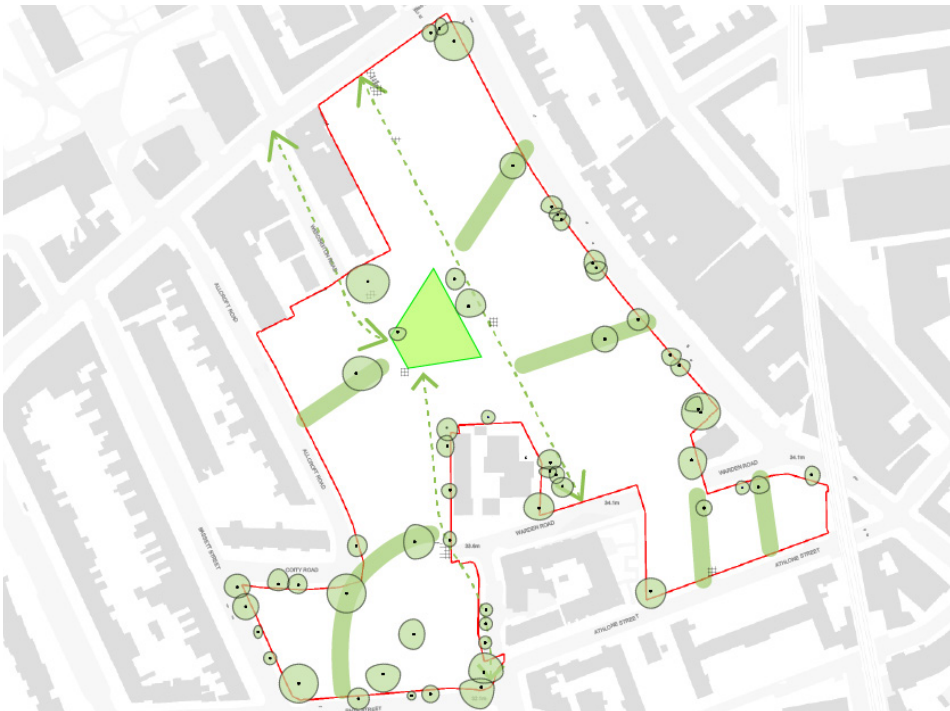
Illustrative plan diagram of the Indicative Phasing of the West Kentish Town Estate Masterplan



1 Public realm focus



2 Retained existing tree stock



3 Creating green amenity spaces



4 Forming gateways and arrival spaces



5 Establishing a legible public realm structure



5 Plots are shaped around public realm structure